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Private firm adopts two villages

Staff Reporter

The company will focus on providing vocational training, health services

KANCHEEPURAM: Salcomp — a company involved in supply of chargers for mobile phones — has adopted two villages in Sriperumbudur taluk under its corporate social responsibility programme.

Enquiries reveal that the company, whose ownership has been vested with a Swedish family-owned concern — Nordstjernan — has decided to focus on providing vocational training, health services and enhance the living standards of people in the villages where CSR programmes were to be implemented.

MoU signed

For implementing the CSR programme, Chief Executive Officer, Salcomp group, Sweden, Markku Hangasjarir, signed a memorandum of understanding with Hand-in-Hand, Tamilnadu, represented by the Chief Executive Officer, Micro Finance, HiH, Tamilnadu, Hemantha Kumar Pamarthy at a function held at a school in Kolathur on Tuesday.

While it has been proposed to train a total of 2,250 men and women in soft and technical skills, environment protection programmes such as solid waste management, construction of toilets with people's participation and to improve facilities at primary health care centres would be taken up, said Mr.Pamarthy.

Funds for two years

Salcomp would be releasing Rs.5.20 lakh for each village for two years to Hand-in-Hand for implementing the corporate social responsibility programme.